

Cover page

Lodge Address

Community Service and Image

Elks across the country promote activities in their communities on a daily basis. These activities, and the community services we provide, are at the very heart of our organization and truly demonstrate that “Elks Care — Elks Share.” Programs such as the Elks Hoop Shoot® Contest, Most Valuable Student Scholarship Awards, Drug Awareness Education Programs and the work of the Elks National Veterans Service Commission are just a few of the community service programs sponsored by Elks Lodges. In addition, sponsoring Boy Scout Troops, promoting youth activity programs, assisting needy families and working with the elderly also demonstrate that Elks truly do CARE about their community.

In many respects, it is just as important for all of us to build awareness of the good things our Lodges do through the use of all available media outlets, promotional ads and through other community outreach opportunities as it is to actually perform the activities. Spreading the knowledge of the work performed by the Members of your Lodge will help you establish and build VALUE within your community and achieve a strong community image. This, in turn, will ultimately earn your Lodge support and respect in your community. This is important because community support and respect will foster an attitude that membership in our Order is a privilege. A privilege that should be sought after.

This Community Service and Image template has been created to give you a starting point, to be used as an organizational tool to help you to begin building your community service and image brochure. While in the past traditional brochure packages were submitted as a compilation of documents, photos and explanations in a loose leaf binder, we suggest taking the extra step and utilize electronic publishing programs. These programs will help you to create a streamlined and professional looking document that can be reproduced and distributed or sold as part of a fundraiser. We want you to create something that you are proud of, that can memorialize a specific time period in your lodges history. Its also important for you build as the year progresses. Although there is no need to organize the booklet using the annual progression of activities, collecting and inputting information, pictures, reproducing articles as you go is much easier than trying to gather all of the information at a given time and then laboring to organize and complete everything all at once.

If you have an questions , concerns or need additional assistance please feel free to contact your state representatives.

Good Luck,

Robert M. Church

Robert M. Church

State Chairman, Lodge Activities Committee

Table of Contents

Lodge Photo, History, Descriptions

Lodge Photo, History, Descriptions

Charitable Programs Presentation and Descriptions

Charitable Photos and Press Release Excerpts

Charitable Programs Presentation and Descriptions

Charitable Photos and Press Release Excerpts

Veterans Programs Presentation and Descriptions

Veteran Photos and Press Release Excerpts

Veterans Programs Presentation and Descriptions

Veteran Photos and Press Release Excerpts

Veterans / Americanism Programs Presentation and Descriptions

Veteran / Americanism Photos and Press Release Excerpts

Youth, Drug Awareness Programs Presentation and Descriptions

Youth, Drug Awareness and Press Release Excerpts

Youth, Drug Awareness Programs Presentation and Descriptions

Youth, Drug Awareness Photos and Press Release Excerpts

Grand Lodge Programs Presentation and Descriptions

Grand Lodge Programs Photos and Press Release Excerpts

Grand Lodge Programs Presentation and Descriptions

Grand Lodge Programs Photos and Press Release Excerpts

Fraternal Programs Presentation and Descriptions

Fraternal Photos and Press Release Excerpts

Fraternal Programs Presentation and Descriptions

Fraternal Programs Photos and Press Release Excerpts

Community/ Social Programs Presentation and Descriptions

Community/ Social Programs Photos and Press Release Excerpts

Community/ Social Programs Presentation and Descriptions

Community/ Social Programs Photos and Press Release Excerpts

Community/ Social Programs Presentation and Descriptions

Community/ Social Programs Photos and Press Release Excerpts

Back Cover

Mailing Address:

Physical Location:

Office Phone:

Fax:

Lodge Website:

Hall Use Phone:

Hall Use Website :



Veterans, Youth, Education, Special Needs Children and Young Adults

Find out how you can be a part of us today!