

Membership Recognition Campaign

Our Goal

- Provide a method for Grand Lodge and Keith Mills to officially recognize lodges for their new membership

1. Lodge sends a picture of their new members to Rick Gathen .
2. Rick Gathen creates a framed picture of Keith Mills recognizing the lodge for "Meeting the Challenge" and sends it back to the lodge, asking them to share the image on their social media account
3. Marketing and Membership volunteers post framed picture to the Marketing and Membership Facebook Page

Lake Hopatcong NJ # 782



Meeting the Challenge

join.elks.org

Keith Mills
Keith Mills, Grand Exalted Ruler